



Artscape 2018 – Brand Ambassadors Program

Artscape is looking for outgoing individuals – passionate about the arts, marketing and Baltimore – to help Artscape attendees have the best festival experience ever. Do you have a “Good Vibes Only” attitude? We need your help in sharing the good, the positive, and the mission of both Artscape and BOPA – making the arts accessible for all, in producing America’s largest FREE arts festival.

- What:** Artscape, America’s Largest Free Arts Festival
Produced by Baltimore Office of Promotion & The Arts (BOPA),
Baltimore City’s Arts Council, Events Agency and Film Office
- When:** Friday, July 20th through Sunday, July 22rd, 2018
Fri-Sat: 11am-9pm (Artscape AfterHours 9pm-11pm); Sunday: 11am-7pm
- Where:** Mount Vernon-Station North (Mt Royal Ave-Charles St)
- Admission:** FREE and open to the public!

What You Do:

- Contribute to the growing success of Artscape
- Gain experience in marketing and the arts
- Get a first-hand, behind-the-scenes look at festival production
- Offer invaluable assistance to both festival staff and festival attendees
- Must be at least 18 years old
- Support the arts and the city of Baltimore!

What We Do:

- Provide a safe, fun and interactive environment
- Provide free parking at festival
- Provide lunch and dinner during the festival as well as refreshments and snacks
- Provide an official Artscape t-shirt and festival credential
- Provide compensation
- Appreciate you!

Duties Include:

- Represent BOPA and Artscape; spread the message of who we are and what we do
- Ensure for a first-class guest experience
- Greet festival-goers with a welcoming, positive attitude
- Share details and background facts about the artwork projects and other festival programming
- Answer general questions about the festival; offer directional guidance
- Be proactive and anticipate needs/questions from festival-goers
- Communicate effectively with BOPA staff, project coordinators, zone managers, production assistants, festival participants, festival attendees, and festival volunteers
- Set up of information/materials in designated Guest Services locations, distribute official festival programs, and provide information about official festival merchandise to festival goers
- Knowledge of guest services operations to provide accurate and timely information to venue coordinators, volunteers, festival participants, and festival goers
- Promote BOPA's "TEXT TO GIVE" program
- React quickly and solve problems
- Contact and relay information to the satellite information booths and venue coordinators
- Provide festival reports to Brand Ambassadors' Manager
- Other duties deemed necessary by Festival Management

Required Schedule as Follows:

- Training - Saturday, July 7, 2018 10:00am-12pm (MANDATORY)
- Walking Tour – Thursday, July 19, 2018 6pm-8pm (MANDATORY)

Shifts:

- Friday July 20th 10am-3pm OR 3pm-10pm
- Saturday July 21st 10am-3pm OR 3pm-10pm
- Sunday July 22nd 9am-7pm

Please note which shifts you prefer to work when applying.

JOB QUALIFICATIONS

- Be over the age of eighteen with a valid driver's license
- Event management experience highly preferred; Artscape and BOPA festivals experience is ideal
- Excellent communication and organizational skills
- Experience with and sense of positive customer service
- Experience with and ability to collaborate and work in a team environment
- Excellent skills in task management and prioritization
- Ability to follow directions, work independently and take initiative
- Skilled in problem identification and resolution
- Be proactive and anticipate needs
- Able to lift and carry approximately fifty (50) pounds
- Endurance for long hours in an active, stressful production setting with the ability to work outdoors in all types of weather
- Able to responsibly drive a cargo golf cart on the festival grounds for deliveries
- Be high energy
- Must work all scheduled shifts throughout the Artscape festival

BENEFITS TO YOU

Employer shall pay Temporary Employee and Temporary Employee shall accept from Employer, in full payment for Temporary Employee's services hereunder, compensation at the rate of \$15.00 per hour, subject to all normal payroll taxes and deductions. Based on the short-term nature of Temporary Employee's employment, Temporary Employee will not be entitled to the payment of other benefits received by regular employees of Employer.

With a passion for the Arts and/or Events Management, you will gain proven knowledge of successfully delivering and managing festivals; great experience for your résumé. Artscape is the largest free arts festival in America.

Additional benefits include lunch and dinner during the festival dates, a festival-issued staff t-shirt and credential, and free parking.

HOW TO APPLY

To apply for this position, interested individuals must forward a cover letter, referencing the title of this position, two professional job references, and your résumé to BOPA via email to MRhoden@PromotionAndArts.org to the attention of Morgan Rhoden. **All resumes submitted without a cover letter and two references will be disregarded. No phone calls, please.**

The deadline to apply is June 8th, 2018 by 5:00pm.

Please keep in mind we will be contacting only those candidates whom we feel may be a good fit for interviews as we are filling positions immediately.