

FOR IMMEDIATE RELEASE
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LIGHT CITY

A FESTIVAL OF LIGHT, MUSIC AND INNOVATION

Light City Seeking Digital Content for *On Demand* Installation

The **Baltimore Office of Promotion & The Arts** seeks visual artists to participate in ***On Demand***, an exhibition of time-based digital content at **Light City**, a festival of light music and innovation at Baltimore's Inner Harbor April 14-21, 2018. During Light City, *On Demand* hosts a curated program of looped video and time-based media content to be viewed throughout the festival. Creatives working across traditional and experimental short films, animations, poetrónica, music videos, and other forms of digital media are encouraged to submit their existing works for consideration. Artists may submit up to three digital files for consideration and artworks should be no more than seven minutes in length. Applications are posted on www.lightcity.org and must be received by **Wednesday, November 15, 2017** for consideration.

Light City is a free family-friendly festival that transforms Baltimore with large-scale light installations, performances, music and innovation. Central to Light City is the BGE Light Art Walk along Baltimore's waterfront, featuring more than 50 attractions including illuminated sculptures, projections, interactive technologies, performances, concerts, food vendors and a children's area. During the day, Light City's innovation conferences bring together innovators and thought leaders across key industries to explore ways to power social change. For more information on Light City, call 410-752-8632 or visit www.lightcity.org. Stay connected via [Facebook: Light City Baltimore](#), [Twitter: @LightCityBmore](#) and [Instagram: @LightCityBmore](#) by using the hashtag #LightCity.

Light City is produced by the Baltimore Festival of the Arts, Inc. (BFAI) on behalf of the Baltimore Office of Promotion & The Arts (BOPA), a 501(c)(3) non-profit organization which serves as Baltimore City's official arts council, events agency and film office. By providing funding and support to artists, arts programs and organizations across the city, and by producing large-scale events such as Light City, Artscape and the Baltimore Book Festival,

BOPA's goal is to make Baltimore a more vibrant and creative city. Light City is proud to announce that founding partners BGE, Visit Baltimore and Whiting Turner Contracting Co. are returning to support the festival in 2018.

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