

## DR. MARTIN LUTHER KING, JR. PARADE

### Contributor Sponsorship

#### Parade Unit or Exhibit Space

Right to enter a unit within the parade (float, vehicle, balloon, marching or walking group) OR utilize a 10' x 20' exhibit space along the parade route for marketing & promotion to the public.

#### PA Announcement

Acknowledgement during parade by emcees on Reviewing Stand (over PA system) as parade sponsor or participant. Sponsor may supply 15 seconds of copy.

#### Web Site

Logo on parade section of BOPA web site [www.promotionandarts.com](http://www.promotionandarts.com).

**Contributor Package:     \$1,500**



#### Contact:

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